



Intelligently Re-Engineered Toner Cartridge for use in

## Dell® 5230 and 5350 Series

High Yield Toner Cartridge



### PACKAGING

#### FEATURES & OPTIONS

- Easy 4-step "Install & Recycle" instructions
- Quick zipper pull
- Vivid 4-color graphics
- SFI Eco-packaging reduces footprint
- Choose between the MSE brand and non-branded box



MSE Brand

Non Branded

### OEM

#### INFORMATION

- Released in April 2010, the 5230 printer series replaces the 5210 series.
- Ideal for the segment 4 market. The 5230 series is a reliable, high performance workgroup printer that can handle any type of print volumes.

### MSE BRAND

#### FEATURES & BENEFITS

- MSE approved this product using the markets most exhaustive testing protocols including, environmental stress testing, accelerated aging testing, shipping simulation, and ISO 19752 testing.
- Great dealer margins available to OEM customers seeking true alternatives to the very costly OEM cartridges.



Compatible with:

Dell® 5230dn, 5230n, 5350dn



Dell® 5230/5350 Series 9/13  
015-DS-rev1



Choose Quality<sup>®</sup>

## PRODUCT DATA INFORMATION

### For use in Dell<sup>®</sup> 5230 and 5350 Series

**Compatible with:** Dell<sup>®</sup> 5230dn, 5230n, 5350dn

Machine Type ..... Monochrome Laser Printer  
 Print Speed ..... 45 ppm (5230), 50 ppm (5350)  
 Print Resolution ..... 1200 x 1200 dpi  
 Page Yield ..... See Chart

#### Product Dimensions

U.S. .... (L) 15.5in, (W) 7.5in, (H) 12.5in  
 Metric ..... (L) 39.3cm, (W) 19cm (H) 31.7cm

#### Product Weight/ Shipping

U.S. .... 5.70 lbs.<sup>1</sup>  
 Metric ..... 2.58 kg.<sup>1</sup>

#### MSE Information

Overpack Shipping Box Sizes ..... Tall 2, 4 and 6PK  
 Complete with Smart Print Chip ..... Yes  
 OEM/ MSE Part No. .... See Chart

### Did You Know?



#### INTELLIGENT RE-ENGINEERING<sup>®</sup>

At MSE, every aspect of our products—from quality and reliability, to aesthetics and environmental impact—is thoroughly analyzed on an ongoing basis. We look for areas of continuous improvement and create ground-breaking patented technologies to keep pace with OEM design. The result is a better built, higher quality, more consistent product.

PRODUCT	MSE PART NO.	OEM PART NO.	MSE YIELD <sup>2</sup>	OEM YIELD <sup>2</sup>	COST PER PAGE <sup>3</sup>				RECOMMENDED STREET PRICE <sup>3</sup>			
					MSE		OEM		MSE		OEM	
					U.S.	Euro	U.S.	Euro	U.S.	Euro	U.S.	Euro
MSE Brand - HY	02-70-5316	330-6968/330-6991	21,000	21,000	1.1	0.9	1.4	1.2	\$ 225.00	€ 181.50	\$ 299.99	€ 242.00
Private Label Brand - HY	02-70-5312	330-6968/330-6991	21,000	21,000	1.1	0.9	1.4	1.2	\$ 225.00	€ 181.50	\$ 299.99	€ 242.00

#### Special Notes

<sup>1</sup> Weight may vary depending on packaging.

<sup>2</sup> Average page yield based on ISO 19752. Actual yield may vary depending on environmental conditions, media, and usage.

<sup>3</sup> All data is for reference only and is subject to change without notice.

## About MSE

Founded in 1994 by Yoel Wazana, MSE is the largest remanufacturer with U.S.-based production facilities and a leading-edge innovator in the marketplace. MSE pioneered the process of **Intelligent Re-Engineering<sup>®</sup>**, which employs patented technologies, proprietary processes, and stringent testing methodologies that result in the market's best alternative to high-cost OEM print consumables. MSE has sales and distribution in Canada, Europe (UK, Spain, and the Netherlands), Israel, United Arab Emirates, Brazil, California, and Pennsylvania.

#### Corporate Headquarters - USA

8201 Woodley Avenue  
 Van Nuys, CA 91406 USA  
 Tel: 818.407.7500  
 Fax: 818.407.7575  
 Toll Free: 800.673.4968  
 E-mail: info@mse.com

#### East Coast- USA

208 Philips Rd.  
 Exton, PA 19341 USA  
 Tel: 610.594.8600  
 Fax: 610.594.8030  
 Toll Free: 800.418.4968  
 E-mail: info@mse.com

#### Europe

Landbouwweg 27  
 3899 BB Zeewolde  
 The Netherlands  
 Tel: +31.36.522.2601  
 Fax: +31.36.522.6875  
 E-mail: info@mse-europe.com

#### Canada

32 Richelieu  
 Lacolle, Quebec JO1J0  
 Local Tel: 450.246.2133  
 Toll Free: 877.246.2133  
 Fax: 450.246.2913

[ [www.mse.com](http://www.mse.com) ]